

Travelling to the Application Optimised Cloud to aid growth and consolidation

PROBLEM

Our client is a leading UK brand in luxury holiday resorts. The company's growth and acquisition strategy had created a number of separate websites and databases that needed to be consolidated onto a common platform.

The organisations website booking engine, which resided on an Oracle infrastructure, was critical to the revenues of our client and as complexity of the websites increased, so issues with the existing hosting provider's service levels became apparent. There was simply no understanding of the unique challenges that supporting and managing complex Oracle applications brings.

Our client decided to look for a partner that could provide a cloud hosting solution that was optimised for users of Oracle-based applications and one that would provide them with a consolidated, resilient environment. In addition to offering the right platform, the partner chosen would also need to have a proven support capability for the web tier, databases and operating system.

It was essential that the transition needed to be achieved without any disruption or degradation to Search Engine rankings or flow of traffic to the sites.

SOLUTION

Quantix migrated all of the client's disparately hosted websites, incorporating both UK and US sites, to its 'application optimised' cloud platform. This consolidated environment provided a high performance, UK-based, platform, with all the associated Oracle Managed Application Services necessary, ensuring stability and simplicity of management.

Not only is the Oracle platform delivered as a black-box solution, but the client is also able to call upon Quantix's application development services as part of the service, as they seek to develop their business plans further. The service-level continuity they acquired through the combination of platform provision, application management and application development was certainly not available to them via traditional hosting organisations.

The new architecture Quantix provided has substantially improved website response times and reduced outages, something that is essential for their mostly online business. Our client has high growth plans over the over the coming months and Quantix's 'application optimised' cloud platform offers them the cost-effective scalability they need to achieve this. The price of the peace of mind they also have is more difficult to quantify but no less important.

INDUSTRY: Travel

SOLUTION: Managed Application Services for Oracle



Call us on: 0115 983 6200

Visit us on-line at: www.quantix-uk.com

E-mail us at : enquiries@quantix-uk.com